

## E-Learning @ FH Lübeck

Framework for a transnational BaltFood-Academy

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# E-Learning @ FH Lübeck

European Megaprovider in E-Learning

# Benefits of E-Learning

## Learning independent of time and place:

- Support of LifeLongLearning parallel to the job

## Global access to resources on the net:

- Reusable content and existing infrastructure
- Bundling of resources and competencies

## Increasing communication-tools on the net:

- Collaborative Learning in open communities
- International, intercultural, interprofessional teamwork

# oncampus Distance Learning for LLL

Blending online-learning and campus-learning

appr. 80 % online-learning:

Selforganised Learning,

Online-Collaboration

Teaching on the Web

appr. 20% campus-learning:

Laboratories, Seminars, Exams

# oncampus LLL-Courses

## Online-Programmes

Informatics *Bachelor/Master*

Engineering and Business-Administration *Bachelor*

Business-Informatics *Bachelor*

Industrial Engineering *Master*

Economics *Bachelor*

## Online-Continuing Education

Softskills online

Intersectional Management in HealthCare

Hygiene and Infection Security in the Food-Sector

## Global Online-Continuing Education (without f2f)

Informatics, Management, Transregional Management

# oncampus facts and figures

## 22.000 Course Enrolments in 2009

- 2.500 enrolled students in online-programmes
- 4.500 participants in continuing education
- 1.000 courses

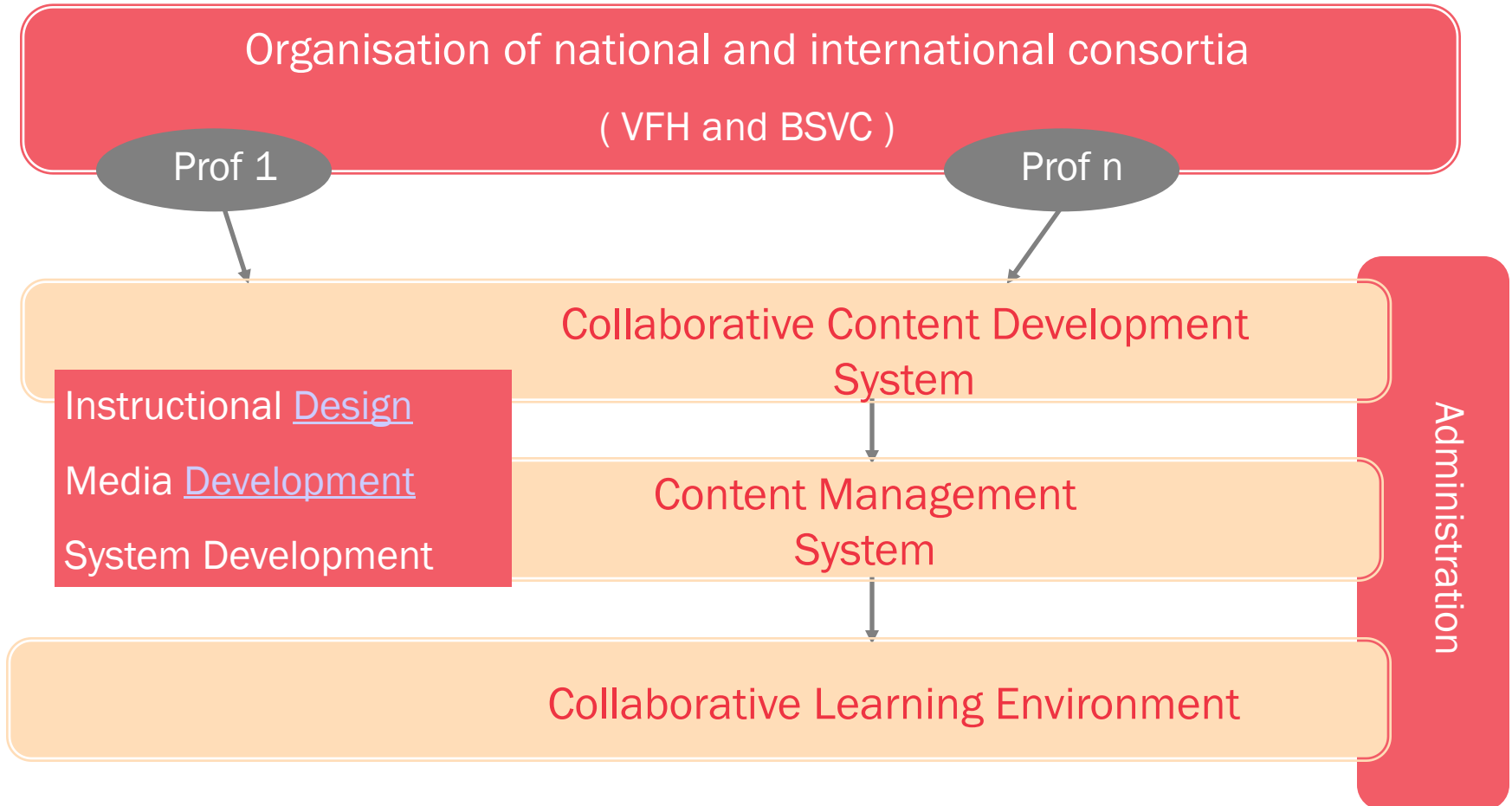
## 30.000 Hours Workload of Content

- 63.000 HTML-pages
- 15.000 Multimedia-Objects
- 23.000 Statical Objects

## 25 People oncampus-team

- System-Development and Administration
- Instructional Design and MediaDevelopment
- Marketing , Organisation, Project-Development

# oncampus Production and Delivery Process



# Baltic Sea Virtual Campus (BSVC)



II.

## oncampus @ BaltFood

From Pilot towards a BaltFood-Academy

# The E-Learning-Pilot in BaltFood

## Demand-driven definition of subject for the pilot

- Cooperation with ÖresundFood and Rostock-University
- Need-Analysis based on
  - International expert-workshop
  - International stakeholder-surveys

## Pilot-Course „Healthy To Go – Food Innovation“

- Subject-expertise from Viventes, Copenhagen
- E-Learning-expertise from oncampus, Lübeck

ON @ CAMPUS